

TFE THE FILM ENTREPRENEUR:

A Newsletter for Independent Filmmakers and Investors

LOUISE LEVISON, EDITOR AND PUBLISHER



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MAKE YOUR FILM NOW FOR TODAY'S HYBRID MARKET!

Two things that don't change:

- ◆ The film investor wants a plan
- ◆ You need to make a piece of art look like a good business venture

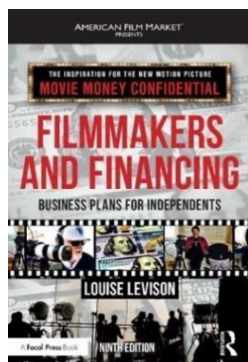
Two things that keep changing:

- ◆ The revenues and costs for theatrical movies.
- ◆ The technologies available to the consumer for seeing films non-theatrically.

Audiences of all ages, including families, are slowly returning to theaters. The entertainment industry is widely recognized as a “recession-proof” business. Stock investors often pull their money out of the market and will make investments in film as they did in 2008-2009.

The growth in streaming services has led to an ongoing need to acquire films that skip the theatrical market. Private equity money also have begun to invest in lower-budget films for direct to streaming.

“The takeaway from the past two years is that streaming and movie theaters can live side-by-side and that consumers want both,” Paul Dergarabedian, Comscore Senior Media Analyst in *Fortune Magazine*.



TIME TO RAISE MONEY & PRODUCE YOUR FILM

- ✓ **NEW Business Plan incorporating Streaming revenue for Indie films with budgets from \$300,000 to \$3 Million**
- ✓ **Business Plans for Theatrical Releasing Updated with Film Market changes**
- ✓ **Book a FREE CONSULTATION with Louise Levison**