

TFE THE FILM ENTREPRENEUR:

A Newsletter for Independent Filmmakers and Investors

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ALERT: “NEW” FILM-BIZ ECONOMICS CREATING OPPORTUNITIES FOR LOW-BUDGET INDEPENDENTS

The world is changing, the motion picture business is being turned upside down and re-invented. We are tracking all new developments and redesigning our *exclusive Business Plans* to reflect the new reality - focusing on helping filmmakers find funding while reassuring investors independent films remain a viable investment opportunity with potential high returns.

HERE'S WHAT YOU NEED TO KNOW:

- **Film production will resume later this year.** Larger budgeted and studio driven projects needing A-list actors and insurance will take longer and run substantial risk. Low-budget films with an updated and professional Business Plan will go first.
- **Streaming is here to stay.** Subscriber and viewing numbers have exploded worldwide and audiences are building home theatres, enjoying the freedom of “time shifting” their viewing habits and staying safe. This is not necessarily a bad thing for indies.
- **Some movie theatres will close.** Large chains may fail, new owners will emerge as the U.S. government repeals monopoly laws. Streaming deals will offer a theatrical release. Increased demand and prices will benefit indies.
- **Big theatre chains (and Hollywood blockbusters) are most endangered.** AMC, part of Dalian Wanda Group, says “substantial doubt exists about our ability to continue as a going concern ...” The other two major chains, Cineworld Group PLC (owner of Regal cinemas) and Cinemark Group will likely survive with fewer theatres.
- **Low-budget independent films (narrative or documentary) will flourish.** Business Plans must reflect the new economics of record-setting film festival sales, increased demand for streaming services, plus a reduced theatrical footprint. Bottom Line: Movies remain recession proof, audiences have an insatiable appetite for new ones, still a great investment.

FREE CONSULTATION. Call now to discuss the evolving economic opportunities, share your concerns, let us answer your questions and explore the possibilities of getting your film financed and ready for production this year. The time is right, don't delay: call 818 427 7108 today.